

On The Lawn

Sponsorship Package



Who are we?

For three consecutive Thursday evenings, starting July 30, we invite Okanagan fun-seekers to step back in time, roll some bowls, sip a cool beverage, and have a truly awesome time. Designed for young professionals in Kelowna, *On The Lawn* brings three evenings of entertainment, networking and socializing in the form of a lawn bowling tournament and finale party.

20 teams of four will bowl it out each week. We will provide bowls, music, BBQ, wine, beer, and cocktails, all at Kelowna's downtown, lakeside, sun-drenched Bowling Club.

All proceeds go to our chosen charity, Elevation Outdoors.

About our charity

Kelowna based Elevation Outdoor's mission is to enhance the lives of underprivileged youth via participation in specially designed outdoor sports programs such as skiing, sailing, and climbing.

All programs are offered to eligible youth free of charge as Elevation Outdoors believes that no young person should be denied the potential to discover an outdoor sport or pursuit that can help keep him or her motivated, healthy, and happy in life.

How can you help?

We have created several sponsorship opportunities. Please get in touch if you can help us out...

Sponsorship Opportunities

Presenting Sponsor \$2000 (not available - taken by BDO)

- On The Lawn “powered by (your company)” across all branding
- Speaking opportunity plus prize giving privileges
- Logo and brand recognition as Presenting Sponsor on all promotional materials including On The Lawn logo, website, social media, event banners and logo wall
- 10 tickets to the finale party (worth \$15 each) plus 10 drinks tickets (worth \$4 each)
- Social media thank yous on Twitter, Facebook and Instagram (a minimum of 10 mentions)
- Giant cheque presentation photo op with Elevation Outdoors
- Logo placement on official event photography and video
- 1 corporate team registration (worth \$320)
- First dibs on sponsorship next year

Gold Sponsor \$1000

- Logo and brand recognition as Gold Sponsor on all promotional materials including website, social media, event banners, event banners and logo wall
- 5 tickets to the finale party (worth \$15 each) plus 5 drinks tickets (worth \$4 each)
- Social media thank yous on Twitter, Facebook and Instagram (a minimum of 5 mentions)
- Logo placement on official event photography and video
- 1 corporate team registration (worth \$320)
- First dibs on sponsorship next year

Silver Sponsor \$500

- Logo and brand recognition as Silver Sponsor on all promotional materials including website, social media, event banners and logo wall
- 5 tickets to the finale party (worth \$15 each) plus 5 drinks tickets (worth \$4 each)
- Social media thank yous on Twitter, Facebook and Instagram (a minimum of 5 mentions)

Wine Sponsor / Beer Sponsor / Liquor Sponsor

- Logo and brand recognition as Drink Sponsor on all promotional materials including website, social media, event banners and logo wall
- Set up a branded tent each week to serve and showcase your beer, wine, or liquor
- Social media thank yous on Twitter, Facebook and Instagram (a minimum of 5 mentions)

Corporate Team Sponsor \$400

- Register your team as a corporate team and have brand recognition across all of our website and social media platforms plus special shoutouts at the event.

Prize Sponsor

- Donate a prize for the winning team, best team name, best dressed team, or charity raffle. We will give you big thanks at the event and on social media.